

A PROPOSAL TO SUPPORT THE NATIONAL ENDOWMENT FOR THE ARTS' OUR TOWN GRANT INITIATIVE

A SUMMER ART PROJECT FOR AT-RISK YOUTH

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NATIONAL
ENDOWMENT
for the **ARTS**
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COVER SHEET

Request to (Funder): National Endowment for the Arts / Jennie Terman
Date of Application: 11/22/2019
Full Organization Name: The Children's Home Society of Florida
Address and Website: 482 S Keller Rd No. 3rd Floor, Orlando FL 32810-6130
Director/Title: Andry Sweet, President & CEO
Phone: (850) 488-0506 **Email:** info@chsfl.org

Organizational Information:

501 © (3): yes **FIN #:** 59-0192430 **Year Established:** 1902
Total Organization Budget: \$89,151 **Fiscal Year:** July 1st
Total # Board Members: 17 **Total # Staff:** 22 **Volunteers:** N/A

Organizational Mission Statement: Building Bridges to Success for Children.

Brief Description of Organization: Children's Home Society (CHS) helps under-served and displaced youth, providing safe temporary and permanent homes through adoption or foster care services. In CHS's connection with the youth, CHS includes community involvement and art events to give the children a creative outlet. As a local theatre group, Young Actors Theatre (YAT) provides youth with training and performance art opportunities.

Population served: The Children's Home Society is aiming to help 400 underprivileged boys and girls from all races and ethnicities that come from low-income families and are in grades kindergarten through 12th grade in Tallahassee, Florida.

Proposal Request:

Program/Project Name: Our Town Grant Program
Total Program Budget: \$200,000
Requested Amount: \$125,000
% of Budget: 62.5%
Type of Request: Program Support
Grant Period: 10/01/2019 to 09/30/2020 **Multi Year (yes or no):** No
Geographic area served (if applicable): Tallahassee, Florida

Priority funding areas of grant maker (how do you fit into funder's strategic interest(s):

Our Town grants program supports projects that integrate arts, culture, and design activities into efforts that strengthen communities by advancing local economic, physical, and/or social outcomes. Successful Our Town projects ultimately lay the groundwork for systemic changes that sustain the integration of arts, culture, and design into local strategies for strengthening communities, and with the help of the National Endowment's "Our Town" grant program, the Children's Home Society, in partnership with the Young Actors Theatre and School for the Performing Arts, will help hundreds of local Tallahassee children explore their creativity and imagination.

Most recent grants received from this funder: Amount N/A Date: N/A

I hereby verify this information is accurate (Signature): Team One **Date:** 11/22/2019

PROPOSAL SUMMARY

Request to: National Endowment for the Arts “Our Town” Grant Program

Organization Name: The Children’s Home Society (CHS)

The Children’s Home Society offers help to thousands of children, teens, and families in need of adoption, child welfare, foster care, as well as families who suffer from violence. From collaborative work in the Community Partnerships Schools, counseling, and early childhood education, CHS meets children and families where they are and focuses on their strengths to unlock their potential to empower them to create a brighter future.

OUR NEED

In 2009, President Barack Obama said: “The future belongs to young people with an education and the imagination to create” (Obama, 2009). For CHS, this statement could never be more accurate. Yet with the recent budget cuts in Florida, there is a profound need for creative arts in our schools, and at the Children's Home Society, these young students face additional deficiencies when it comes to the basics of life, such as finding a place to call home, a loving family, and a healthy creative environment.

THE PROGRAM

The Summer Theatre Camp is a five-day once-a-year event that will start Monday, July 6th, and end Friday, July 10th, 2020. The program includes children from the local Tallahassee area from grade levels kindergarten through 12. Each day classes will begin at 8:30 am and end at 5:30 pm, and there will also be performances by the children on Thursday and Friday evenings from 7 pm to 9 pm. CHS will select children from their collective counseling classes throughout the year to participate in the program and sign-up 400 qualifying children to attend the camp.

OUR GOAL

By implementing the Summer Theatre Camp, which will include acting workshops, singing lessons, dance instruction, live performances, and an assortment of creative play classes to advance the talents of these at-risk youth, CHS believes that it will dramatically transform the lives of these children by:

- Stimulating the imagination
- Promoting self-awareness
- Enhance self-expression
- Create a sense of purpose
- Engage the child through mind, body, and spirit activities
- Utilize creativity to help the children cope with their feelings

RESPONSIBILITY & COLLABORATOR

The Children's Home Society will administer the “Our Town” grant funds. In addition, CHS has selected The Young Actors Theatre (YAT) in Tallahassee, Florida, to partner with to create a sustainable, ongoing annual program for the week-long Summer Theatre Camp. With CHS as the project lead, YAT will provide their years of expertise in youth performance arts, training, as well as supply the use of their facility. YAT is a first-time collaborator with CHS and will make a perfect

partner because of its many attributes in the area of working with children and teens in the theatrical field. The Young Actors Theatre in Tallahassee, Florida, is one of the oldest independent youth theatre programs in the country. The Young Actors Theatre will equally benefit by the annual week-long camp because schools are closed and on summer break, and their instructors, supervisors, and stagehands/prop masters would benefit from the added income.

Collaborator: Young Actors Theatre and School for the Performing Arts

Address: 609 Glenview Drive. Tallahassee, FL 32303

Phone: (850) 386-6602

URL: <https://www.youngactorstheatre.com/>

PROJECT ESTIMATE

The Children's Home Society of Florida respectfully requests a grant in the amount of \$125,000 from the National Endowment of the Arts "Our Town" Grant Program. This amount will fund a week-long summer theatre camp in 2020 for 400 students in grades K through 12, at a unit cost of \$312.50 per student. Of this staff compensation, \$33,125 will be allocated towards paying the professional instructors that are used to working with children in need and are in the fields of theatre, dance, and the creative art.

\$6,250 will be used towards the stagehands and prop masters who will assist throughout the week and with the final performance, and \$4,375 will be used for camp supervisors and additional staff. \$2,500 will be put towards travel methods as well as other expenses, and \$62,500 of the grant will be used for the grant administrator and the year-round work in grant evaluation and administration that they provide for The Children's Home Society of Florida. The remaining \$18,750 will go towards expenses related to the program, including but not limited to, food, supplies, fundraising and marketing materials, and miscellaneous professional fees.

Nonprofit Works Final Grant Proposal

Team One: Rachel Wells, Shannon Mitchell, Lee Anderson, Priti McNutt, Roseann Gargiulo

Nonprofit: The Children's Home Society (CHS)

Funder: National Endowment for the Arts "Our Town" Grant Program

Collaborator: Young Actors Theatre and School for the Performing Arts (YAT)

Organizational Structure: The Children's Home Society was founded in 1902 and established as a 501(c)(3) organization, located in Tallahassee, Florida. A group of community leaders wanted to create a place where children would feel safe, strong, and productive. Our goal is to provide the right services and solutions to address the needs of children and families, and we hope to help more children realize their full potential. CHS provides the applicable solutions to keep more children safe with their families at home and draws on the strengths of parents encouraging them in safe, caring homes to raise their children.

The structure of our organization is to create, improve, and maintain a healthy and creative lifestyle. There are 16 CHS offices that are located throughout the state of Florida, and is comprised of several organizational leaders consisting of: President and CEO, Chief Operating Officer, Chief Compliance Officer and General Counsel, Chief Financial Officer, Chief Talent Officer, Chief Development Officer, Chief Information Officer, Senior Vice President of Operations, Vice President of Quality, Vice President, Governmental Relations, Vice President, Communications and Brand, and 15 State Board of Directors. CHS's fiscal year starts July 1st and as of June 30, 2018 CHS has total assets of \$89,15. The Children's Home Society of Florida's FIN # is: 59-0192430.

Collaborator (Relationships and Partnerships):

Young Actors Theatre and School for the Performing Arts

609 Glenview Drive. Tallahassee, FL 32303

Phone: (850) 386-6602

URL: <https://www.youngactorstheatre.com/>

The Children's Home Society (CHS) selected The Young Actors Theatre (YAT) in Tallahassee, Florida, to partner with and create a sustainable, ongoing program for the week-long Summer Theatre Camp. YAT is a first-time collaborator with CHS and will make a perfect partner due to its many attributes regarding working with children and teens in the theatrical field. The Young Actors Theatre in Tallahassee, Florida, is one of the oldest independent youth theatre programs in the country. YAT and one of a handful of youth theaters nationally with over 400 students currently enrolled. The Theatre houses a \$250,000 educational facility, which includes classrooms, rehearsal space, dressing rooms, and a costume closet that can accommodate a 2000-piece collection. The Young Actors Theatre is classified as a "Cultural Institution" and is the largest community theatre in Tallahassee with an operating budget of over \$750,000. The school also offers troupe opportunities, scholarships to underprivileged area youth, and have the largest professionally staffed program in the southeast.

The Young Actors Theatre will equally benefit by the annual week-long camp because schools are closed and on summer break, and their instructors, supervisors, and stagehands/prop masters would benefit from the added income. YAT will also benefit from the added notoriety, commitment to the community, and from the press and local advertisements.

History / Background:

The Children's Home Society was founded near the turn of the 20th century as the result of over 400 orphaned children who found their way to Florida via train - only to find that there was already a large population of homeless and abandoned children in Florida. Many of these children were expected to remain homeless until adulthood until Reverend D.W Comstock stepped in. On November 17, 1902, with the help of community leaders and a small staff, Rev. Comstock opened the doors of the Children's Home Society of Florida. Soon after, Marcus "Daddy" Fagg joined the team and lead the CHS' efforts in philanthropy and lawmaking, which assisted in creating, passing, and reforming child labor and welfare laws that are still working today to help children in Florida. These include helping to pass the Compulsory Education Law, Adoption Laws, Mother's Pension Law, Juvenile Court Law, and a law extending the age of foster care to 21 ("115 Ways We Do Good | Children's Home Society of Florida").

Children's Home Society still works tirelessly to run programming that impacts the lives of children and their families. Through programs such as the Project 18 mentoring program and transitional living programs, CHS works to ensure promising futures to all who utilize their services. CHS is now headquartered in Central Florida, and has grown to have over 2,000 employees, and helps over 60,000 children and family members ("History | Children's Home Society of Florida").

Mission Statement:

Building Bridges to Success for Children.

Past Results (Outcomes / Accomplishments):

2017-2018: The Children's Home Society was awarded \$7.3 million grant from Microsoft's YouthSpark Software Grants program to help bridge the digital learning divide for disadvantaged youth. Also, Microsoft employee volunteers benefited the Children's Home Society of Florida to change the technological face of child welfare in Florida and the nation (Children's Home Society of Florida, 2017).

2017-2018: Children's Home Society of Florida received the Microsoft Hack-A-Thon grant award, which consisted of Microsoft employees volunteering time to help advance key technology initiatives in the CHS's programs, and for every hour Microsoft's employees volunteered, the company donated \$25 to Children's Home Society of Florida. To date, Microsoft has contributed more than \$9,500 to CHS (Children's Home Society of Florida, 2017). Funding from this project has been used to better serve the underserved youth in Florida.

2017-2018: Children's Home Society received \$20,000 from Walt Disney World Resort through Disney Grants. Funds were awarded to assist with the organizations Perinatal Program. The goal of the Perinatal program is to provide assistance to new parents "through peer groups and weekly lessons." The CHS Perinatal program also includes training, support, baby supplies, and wisdom to new parents (Children's Home Society of Florida, 2017).

2015-2016: CHS partnered with Escambia Community Clinics, Inc. (ECC) to build the Weis Community School Family Playground in an area in Florida that has been deemed one of "the highest crime rate, least economically-developed neighborhoods and the highest risk for social concerns such as child welfare and juvenile justice referrals." Safety and positivity are made a priority, and school personnel attend the park during after-school hours to ensure proper supervision. Weis Community School Family Playground is a "fully functional, durable play structure with picnic tables, benches and

trash receptacles for the use of children and their families being served by the School and the surrounding neighborhood" (IMPACT 100 Pensacola Bay Area, 2019).

Population:

The Children's Home Society works to help underprivileged boys and girls in kindergarten through 12th grade in Florida. The primary focus is on children with struggling low-income families, troubled family backgrounds, difficult academic history, children in foster care, and other personal problems that may specifically affect the child. There are many children who do not know where they will be living in a month or where they'll be going to school next year. These children stand to benefit greatly from some added stability in their lives.

According to the CHS 2018 Annual report (Children's Home Society of Florida, 2019), in 2018, CHS provided help to 9,000 students and their families through 11 CHS-driven community partnership schools and helped 4,100 elementary students receive counseling, 62,000 CHS children and family members crossed bridges to success with empowerment from 1,500 plus dedicated team members across 66 counties throughout Florida. Also, among families that complete CHS's early childhood programs, 98% remain abuse-free. 18,000 plus lives transformed annually.

Need or Problem Statement:

President Barack Obama stated in his remarks at the New Economic School in Moscow, Russia, that "The future belongs to young people with an education and the imagination to create" (Obama, 2009). Unfortunately, the recent budget cuts in the United States public school system has decreased the exploration and expression of the arts in schools; thus, diminishing the application of creativity. With the lack of art education and expression of creativity, how can our youth imagine a vision for their future?

Fine arts education has been proven to "increase the academic achievements, development, civic engagement, and the opportunities" of the youth that engage in participation. Students who are particularly affected by the loss of art education are at-risk foster care and adopted youth—children who are served by Children's Home Society (CHS). In an article published in the Naples Daily News discussing the community and funding success CHS received after a youth art auction, it was stated that "every 45 seconds, a child is neglected or abused" (French, 2016). The displacement from home and the onset of misbehavior caused by the trauma results in the unsatisfactory school performance.

According to AdoptUSKids, a national project established to increase awareness about and provide assistance with foster and adoptive family needs, reported that there are "more than 19,000 children in foster care in Florida" (AdoptUsKids). At-risk students who take art courses are significantly more likely to stay in school. According to a report titled "Arts Education in Public and Secondary Schools: 2009-2010", Education Secretary Arne Duncan wrote a study recorded in the National Endowment for the Arts "reports that low-income high school students who earned few or no arts credits were five times more likely to graduate from high school than low-income students who earned many arts credits" (Hawkins, 2012). These art courses provide a creative outlet, a safe place for expression, and a sense of community for at-risk youth. With the absence of the arts in the school system, students are limited in their means of escape.

80% of the schools in the United States faced budget cuts following the recession in 2008 (Kappanonline). Unfortunately, the arts programs were the first casualty. With the introduction of No Child Left Behind and state standards, teachers and administrators were forced into prioritizing English, science, and math courses over creative subjects such as theater, painting, and chorus.

According to EdSource Staff, half of the country's K-5 students disappeared altogether (2014). Reported by Melta, as of 2015, only 26.2% of African American students had access to art classes" (2015). While standardized testing has demanded the spotlight, arts, culture, and design activities have been pushed into the background. There is little space or funding, if any at all, for the creativity that drives the future of our countries' tomorrow.

Proposed Outcomes/Results (refer to Logic Model):

Einstein said, "Imagination is more important than knowledge." Each year the Children's Home Society offers help to thousands of children, teens, and families in need of adoption, child welfare, foster care, and from violence. We believe every child has potential, and by stimulating the imagination of these young individuals, CHS, in partnership with Young Actors Theatre and School, can build a world where these children can realize their full potential. By implementing the Summer Theatre Camp, which will include acting workshops, singing lessons, dance instruction, live performances, and an assortment of creative play classes to advance the talents of 400 under-served, at-risk youth, CHS believes that it will dramatically transform the lives of these children by:

- Stimulating the imagination
- Promoting self-awareness
- Enhance self-expression
- Create a sense of purpose
- Engage the child through mind, body, and spirit activities
- Utilize creativity to help the children cope with their feelings

In researching the possible proposed outcomes and results of this week-long Summer Theatre Camp, our grant proposal team came across more qualitative results than quantitative findings.

In "Foster Care Chronicles: Use of the Arts for Teens Aging Out of the Foster Care System," authors Nsonwu, Dennison, and Long (2015) describe the use of narrative and drama therapies as creative therapeutic interventions to engage and assist vulnerable foster youth. The article also points out that this type of creativity builds on the youths' individual and collective strengths in writing, speaking, and acting with reflections on self-image, self-healing, self-efficacy, and lessons learned.

Author Joanne Hendrick, Ph.D. (2019) points out that one of the most essential types of creativity for children is creative play, and when children engage in role-playing or imaginative play, it reinforces the creative spirit and nourishes a child's soul. In her 13-part child development video series "The Whole Child," Hendrick suggests that to play freely is vital to one's healthy development (2019).

Benefits (Impact / Long-Term Outcomes):

Participants will attend a weeklong Summer Theatre Camp so that they may experience the many benefits of performing in theatre and performing improvisation. Children who participate in the dramatic arts are more likely to have improvements in their academic performance, have a higher self-esteem, see improvements in their verbal and non-verbal communication skills, and see improvements in attendance at school ("Benefits in Theatre Ed"). In addition to these skills, participants will build on intrapersonal skills such as empathy, empowerment, and teamwork ("The Positive Impact of Theatre Education on Kids"). From this program, the participants will carry these skills into other facets of their lives, including school, relationships, and future employment. The benefits that these children will receive will long outlast the week-long program that they take part in.

Methods or Activities (refer to the “Activities” section of Logic Model):

Creativity is one of the freest forms of self-expression, and with the help of the National Endowment's "Our Town" grant program, the Children's Home Society, in partnership with the Young Actors Theatre and School for the Performing Arts, will help hundreds of children explore their creativity and imagination.

The Summer Theatre Camp is a five-day once-a-year event that will start Monday, July 6th, and end Friday, July 10th, 2020. The program includes children from the local Tallahassee area from grade levels kindergarten through 12. Each day classes will begin at 8:30 am and end at 5:30 pm, and there will also be performances by the children on Thursday and Friday night from 7 pm to 9 pm. CHS will select children from their collective counseling classes throughout the year to participate in the program and sign-up 400 qualifying children to attend. Depending on the child's parental/living status, CHS will determine if the child requires transportation to and from the camp and will provide transportation accordingly.

The Summer Theatre Camp will consist of six creative classes a day (25-30 students per class), and the day will be divided into half with the younger students (K-6) programs in the morning hours, and older students (7-12) in the afternoon. CHS plans to hire fourteen instructors, who are highly trained professionals that are familiar with working with younger children in need and in the area of creative expression in the arts; and then the afternoon classes will be dedicated to children in grades 7th through 12th, utilizing trained professionals who are experienced in working with older students in need within the arts.

Development of training: The Young Actors Theatre boasts a faculty of professionals who have worked and trained professionally in their fields of voice, dance, acting, and creative play. CHS will utilize their age-appropriate training and classes as our main focus to lead the program with classes that focus on acting, singing, dance, music, and creative play.

Schedule of Classes: Kindergarten (K) through 12th grade

- **Morning Classes 8:30am – 12:30 pm:** K - 6 Lessons & Workshops
- **Afternoon Classes 1:30pm – 5:30 pm:** 7 - 12 Lessons & Workshops
- **Live Performances:** 7 pm – 9 pm Thursday & Friday Evening

Personal Services (PS):

- **(2) Camp Supervisors:** 100% of time supervising the program, organizing the classes, and conducting outreach.
- **(4) Stagehands/prop masters:** 100% of the time setting up the programs for the instructors.
- **(14) Instructors (One instructor per 25-30 students per class):**
 - (7) Instructors will teach the morning K - 6 lessons (50% of the time)
 - (7) Instructors will teach the afternoon 7 - 12 lessons (50% of the time)

Evaluation (refer to Logic Model):

The ongoing program evaluation results will be overseen by CHS's grant administration team of Shannon Mitchell and Roseann Gargiulo, as well as hiring an outside grant evaluator, Brandy Jones from Program and Grant Evaluation Services, LLC. In Tallahassee, Florida, to assess quantitative and qualitative results.

At the start of the camp, each student will fill out a form that asks the student a series of questions that focus on the:

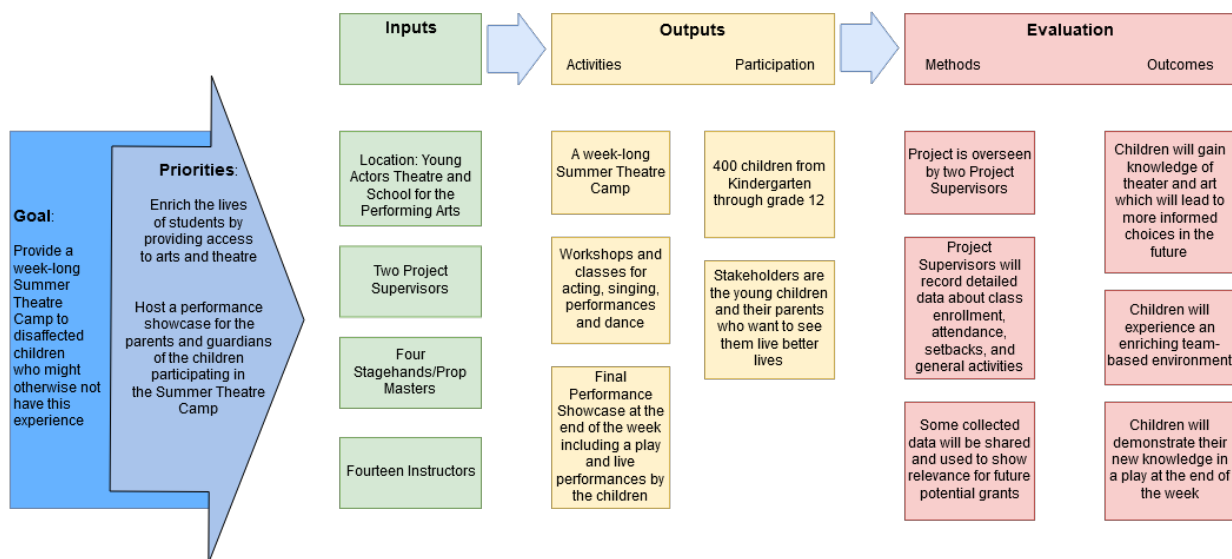
- Student's imagination
- Self-awareness
- Self-expression
- Sense of purpose
- Activities that engage the child through mind, body, and spirit

Progressive program evaluation is crucial to CHS, and during the last couple of days of the Summer Theatre Camp, the program directors will re-administer the same questionnaire, and through this, CHS will be able to evaluate qualitative results to whether or not the students saw progress from the creative classes. Quantitative results will be gathered by analyzing the student's attendance record, setbacks, and general activities that he/she participated in. CHS will also conduct surveys based on interests, concerns, and needs. CHS complies with the requirements of all grantmakers whom we recognize as investors in our program. In this regard, we will invite the grant funding team to participate in all activities, and during the end-of-camp final competition where the students will compete for prizes, we encourage grant funders to participate as judges for the events.

Reporting:

Children's Home Society will eagerly comply with the reporting requirements of all grantmakers--whom we recognize as investors in our program. To that end, we welcome visits and inquiries by grantmakers. Other forms of reporting include our annual report, invitations to events, and program updates, and bulletins. In addition, our annual financial audit is available upon request. During the project execution, we will provide a monthly report indicating the progress of the project. A final report will be submitted by August 30, 2020.

LOGIC MODEL



PROJECT TIMELINE
Project Period 10/1/2019 – 9/30/2020

National Endowment for the Arts' (NEA) FY 2019 Our Town Grant Proposal
Note: Children's Home Society (CHS) is responsible for completion of each of the following.

GOAL

Develop, design, and deliver art classes that support the cultural understanding, provides a creative outlet, and strengthens the community by advancing the talents of underserved, at-risk youth.

Objective 1: Provide guidance, support, and assistance to the instructors and staff as they develop and design arts training for the underserved, at-risk youth.

Related Deliverables	Major Milestones/Tasks	Expected Completion Date
<p>Deliverable 1. Assess the individual and collective training needs of the age group (Kids—K--6th grade and Teen—7th-12th graders) and develop arts lesson plans for each age group.</p> <p>Deliverables will include:</p> <ul style="list-style-type: none"> · Acting (Basics): Kids and Teens · Beginning Acting: Kids Only · Advanced Acting (Monologues): Teens Only · Singing: Kids and Teens · Beginning Dance: Kids Only · Advanced Dance: Teens Only · Music (Basics): Kids and Teens · Creative play: Kids Only · Video Production: Teens Only 	<p>Children's Home Society (CHS) will provide a comprehensive report to staff indicating the needs of each child and how groups will be arranged based on needs and age levels. In partnership with Young Actors Theatre (YAT), CHS will create art classes that are appropriate for the age group and the individual needs of the participants.</p> <p>Prepare marketing and participant materials, including notes, workbooks, props, and other appropriate resources.</p>	<p>1 Week in July 2020</p>

Objective 2: Provide arts training to 400 underserved, at-risk youth through a summer camp program.

<p>Deliverable 1. Conduct in-person acting, singing, dance, music, and creative play classes to youth to prepare them for their showcase.</p> <p>Deliverable 2. Document the lessons taught through video production.</p>	<p>CHS staff will work closely with the YAT instructors and staff to deliver in-person acting, singing, dance, music, and creative play to the underserved, at-risk youth.</p> <p>CHS will provide help with registration, classroom management (specifically with poor behavior students), and parent pick-up and drop off.</p> <p>CHS will evaluate the effectiveness of the summer program through pre- and post-training instruments, tools, and resources.</p> <p>In partnership with YAT, CHS will work with teens in the video production class to create a photo/video summary of the classes taught in the summer camp.</p>	<p>1 Week in July 2020</p>
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Objective 3: Provide an opportunity for 400 underserved and at-risk youth to display their talents and the art training that they have learned through the arts summer camp program.

Related Deliverables	Major Milestones/Tasks	Expected Completion Date
<p>Deliverable 3. Deliver a showcase displaying youth participants' talents and arts training learned throughout the course of the summer camp program.</p> <p>Deliverables will include:</p> <ul style="list-style-type: none"> · Monologues: Teens Only · Short play: Kids and Teens · Singing: Kids Only · Interpretative dance: Teens · Drums: Kids and Teens · Hip-hop dance: Kids and Teens · Show Video Recap: Teens Only 	<p>In partnership with YAT, CHS will prepare marketing and show night materials to be distributed to youth, parents, and the community.</p> <p>CHS will conduct a 2-night showing to display their talents and the art training that they have learned through the arts summer camp program.</p>	<p>July 2020</p> <p>2-night Showing in July 2020</p>

Program or Project Cost:

The Children's Home Society (CHS) will host a summer art program, and the budget requires \$125,000 funding from the National Endowment for the Arts to facilitate the daily operations and the activities for the week-long Summer Theatre Camp.

CHS expects to enroll fourteen professional Instructors who will receive an average of \$75/per hour for an estimated 32 hours of class hours each for the week, which combines to a total cost of \$33,125. This means that every Instructor will be compensated \$2,366 per week. The total cost for the two Project Camp Supervisors will be \$4,375 in total. The stagehands/prop masters will be paid a total of \$6,250. The combined cost for the two grant administrators for the year will be \$62,500.

The provisions in terms of the percentage of the total budget and projected expense imply that a grant of \$125,000 will be spent as follows: Instructors will take home 26.5% of the total budget, stagehands/prop masters will cost 5% of the budget, and camp supervisors will carry 3.5% of the whole budget. Grant administrators will cost 50%. There are direct costs of items that will be consumed during the program. The indirect and direct expenses will take 15% of the budget. These costs are broken down as follows, food will receive 6%, student travel will cost 2%, and expenses related to marketing and advertisement 2%, phone 2%, postage 1%, and professional fees 2%. Considering the high budgetary allocations, it is clear that all of the items stated is substantial to the program. Funding this budget to an amount of \$125,000 would be of great help to ensure the success of the program.

Amount and Use of Grant Request:

The Children's Home Society of Florida respectfully requests a grant in the amount of \$125,000 from the National Endowment of the Arts "Our Town" Grant Program. This amount will fund a week-long summer theatre camp in 2020 for 400 students in grades K through 12, at a unit cost of \$312.50 per student. Of this staff compensation, \$33,600 will be allocated towards paying the professional instructors that are used to working with children in need and are in the fields of theatre, dance, and the creative art.

\$6,250 will be used towards the stagehands and prop masters who will assist throughout the week and with the final performance, and \$4,375 will be used for camp supervisors and additional staff. \$2,500 will be put towards travel methods as well as other expenses, and \$62,500 of the grant will be used for the grant administrator and the year-round work in grant evaluation and administration that they provide for The Children's Home Society of Florida. The remaining \$18,750 will go towards expenses related to the program, including but not limited to, food, supplies, fundraising and marketing materials, and miscellaneous professional fees.

Sources of Funding or Support:

The Children's Home Society is funded through its partners. Partnerships include universities, regional, state, and local participants. Children's Home Society of Florida partners with colleges and universities to conduct research and evaluations.

Over the last decade, Children's Home Society has partnered with the following: University of Central Florida, Florida State University, University of South Florida, FAMU, University of West Florida, University of Florida, Stetson University, St. Leo University, Santa Fe College, University of North Florida, FIT, FIU, University of Phoenix, Florida Gulf Coast University, Southwest Florida College, Hodges, Nova Southeastern University, Troy University, Jacksonville University, Webster University, Capella University, Indian River State College, Florida Community College at Jacksonville, Barry University, St. Thomas University, Carlos Albizu University, New York University, Arizona State University, Georgetown University, UCLA, Duke, University of Texas at Arlington, LSU.

The Children's Home Society has also been fortunate to receive private and government funds. In 2017-2018, CHS was awarded a \$7.3 million grant from Microsoft's YouthSpark Software Grants program to help bridge the digital learning divide for disadvantaged youth. In that same year, Microsoft employee volunteers donated their time to helping the Children's Home Society of Florida advance key technology initiatives, and for every hour volunteered, Microsoft Corp. donated \$25 to Children's Home Society of Florida.

To date, Microsoft has contributed more than \$9,500. Children's Home Society has received funds from Walt Disney World Resort through Disney Grants for \$20,000. Funds were awarded to assist with the organization's Perinatal Program. The goal of the Perinatal program is to provide assistance to new parents "through peer groups and weekly lessons." The CHS Perinatal program also includes training, support, baby supplies, and wisdom to new parents.

Financial accountability and management are of utmost importance to our organization. To that end, we emphasize receiving funding from a diversity of sources, including grants, fees for services, individuals, corporations, and government contracts. Equally, we continuously seek to partner and collaborate with other organizations as a means of sharing costs and conserving resources, as well as avoiding redundancies of service providers. In addition, we recognize the need to avoid being over-reliant upon any single funder or funding source, and that funding from a grantmaker is time sensitive.

THE CHILDREN'S HOME SOCIETY BUDGET FORM

One-Week Summer Theatre Camp: July 6th to July 10th, 2020

PERSONNEL	Cost (Camp)	FTE (Annual)	COST
Position/Title	5 Days Only	365 Days	Dollars /Percentage
14 Instructors:	60%		\$33,125 / 26.5%
2 Camp Supervisors:	100%		\$4,375 / 3.5%
4 Stagehands/Prop Masters:	100%		\$6,250 / 5%
2 Grant Administrators:		100%	\$62,500 / 50%
Total Personnel Costs:			\$106,250 / 85%
ADDITIONAL COSTS	Camp Only	Annual Cost	COST
Food Costs:	100%		\$7,500 / 6%
Student Travel:	100%		\$2,500 / 2%
Marketing/Advertising:		100%	\$2,500 / 2%
Postage and Delivery:		100%	\$1,250 / 1%
Professional Fees:		100%	\$2,500 / 2%
Telephone Expense:		100%	\$2,500 / 2%
Total Additional Costs:			\$18,750 / 15%
TOTAL COSTS:			\$125,000 / 100%

Unit Costs:

The estimated one-week timeframe implementing the Children's Home Society's (CHS) first end-of-the-year Summer Theatre Camp in 2020 will cost \$312.5/per child for the week. CHS's collaborator, The Young Actors Theatre and School, will provide all the classrooms, stages, media equipment, props, as well as insurance costs, utilities, learning concepts, and policies to help assist in this project to achieve CHS's objectives. The \$125,000 budget consists of 35% of total budget requests going to camp personnel, 50% will go to the grant administrators, 8% will be allocated to direct expenses to be used during the camp, and finally 7% in indirect costs to support the timely completion of this grant's objectives. YAT will also supply the vehicles to transport the students back and forth from the camp as needed, and CHS has allocated 2% of the budget for gas at a cost of .20 cents per mile per student up to 20 miles a day.

Marketing Budget

Methods	Items	Costs
5-Page Brochure	Full Color Brochures 500 copies Graphic designer costs	\$680
Newspaper ads	Buying small ad space	\$240
Online Ad Buys	Google, Facebook, Twitter, YouTube, Instagram	\$880
Photos of current classes	Printing photo posters Hiring photographer	\$700

Other information to consider including (pending grantmaker instructions):

The Children's Home Society (CHS) plans to create a 5-page brochure detailing the event for this grant proposal with supporting details about other things that CHS has done in the past. This brochure will be done professionally using hired printers and designers. CHS will also purchase local newspaper ads, social media marketing ads, as well as other online ads targeting locals who may have children in the area. These ads and brochures will use photos from a paid photographer to make CHS look more professional to inquiring parents.

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Salaries:

Salaries for grant administrators, camp supervisors, instructors, and stagehands were taken from research done on either glassdoor.com, salary.com, and payscale.com.

Business Cell Phone Plans:

Averaged from various business cellphone plans from Verizon, AT&T, and Sprint.